The online MBA program at Our Lady of the Lake University is comprised of 36 credits hours, of which 15 consist of specialization courses.

**BADM 6600 Fundamentals of Business Administration**
Also known as “MBA Boot Camp,” this course is a prerequisite for all students entering the MBA program that do not have the necessary foundation requirements: a degree in Business or undergraduate credits in accounting (6 hours), economics (6 hrs), business law, management, finance, and statistics.

**MBA Core Courses**

**BADM 8309 Management Theory and Decision-making Practices**
This course examines the complex role of the manager in strategic planning, leadership, power, communication, motivation and decision-making.

**BADM 8313 Managerial Control Systems**
Examine control issues of complex organizations in this course, which includes strategic planning, implementation, coordination of accounting into the planning process, design and control of responsibility centers, development of budgetary models, generally accepted accounting principles, performance measurements, price and costing models, and internal controls.

**BADM 8316 Marketing Strategies and Policies**
In this class, students explore strategic planning for domestic and international market problems, as well as effective direction and control of marketing operations and strategies of the firm. Emphasis is placed on managing the marketing function within the organizational structure.

**BADM 8317 Information Systems for Management**
Look at management information as a corporate resource to effect strategic advantage in this course, which includes Information Systems/Information Technology (IS/IT) resources for managerial decision-making, information literacy for managers, and IT-related legal, ethical, and social issues. Students are exposed to current and developing IS/IT trends and techniques to support business best practices within cultural, political, and business environments.

**BADM 8319 Supply Chain and Operations Management**
This course provides an overview and case study of issues and problems in management of the operations function along the supply chain. Topics include strategy, quality management, just-in-time process improvement management, customer and supplier relations, forecasting, and supply chain measurement and benchmarking.

**BADM 8325 The Economics of Global Business Conditions**
Analyze the global economy in which business operates today in this course. Attention centers on the key policy issues and major economic forces that affect business activity and the tools necessary to evaluate them. The course also explores the role played by the U.S. and world financial markets in influencing domestic and global economic environments.

**BADM 8330 Strategic Management Concepts and Processes**
This is an integrated capstone course to be taken in the final term. The class examines the role of top management in creating a vision for the enterprise and integrating resources to achieve a competitive advantage in carrying out its mission. Focus is on total enterprise objectives with societal values in a global economy. Prerequisite: BADM 8310 or HCMG 7320 (Healthcare Management Specialization only), BADM 8309, BADM 8313, BADM 8315 or HCMG 7361 (Healthcare Management Specialization only), BADM 8316, BADM 8317, BADM 8319, BADM 8325, and enrollment in final term of the MBA Program.

Management Specialization Courses

BADM 8310 Legal and Ethical Environment of Business and Global Decision-making
In this course, students will undertake a legal and ethical study of business. This includes its origins and developing impact on society, the judicial system, cost of litigation vs. alternative dispute resolution techniques, and current issues at the federal and state level in areas such as contract, torts, product liability, deceptive trade, property, business enterprises, electronic commerce, employment and international law. The class focuses on ethical dilemmas faced in today's business environment.

BADM 8315 Corporate Finance
This course emphasizes the development of skills necessary for sound financial decision-making within a firm. Topics covered include financial ratio analysis, capital budgeting, risk and return analysis and financial forecasting.

BADM 8318 Strategic Human Resources Management: Policies and Practices
This course covers the development of human resource policies in organizations, including case studies on legal and ethical concerns, as well as competition in the diverse, multicultural global workplace.

MGMT 8315 Entrepreneurship
This course focuses on the key concepts and methods relevant for entrepreneurs, covering the elements of new venture initiation, as well as strategies for small and growing organizations. Students prepare a business plan for an entrepreneurial venture of their choice.

MGMT 8320 International Business Strategy
Focus is on multinational business firms and the strategies employed to gain competitive advantage in international markets in this course. The class also includes discussion of ethics and social responsibility in a global economy, drawing from readings, cases, and current business periodicals.

Healthcare Management Specialization Courses

HCMG 7304 Management of Healthcare Institutions
This course covers the organization of healthcare delivery systems in the United States, including hospitals, ambulatory care, intermediate and long-term care, cyber-care, and other contemporary trends. It includes analysis of demographic trends related to the aging U.S. population, early intervention programs for preventive and wellness care, basic epidemiological techniques for analyzing local healthcare needs, delivery systems in other countries, and implications on the emerging U.S. market.

HCMG 7320 Healthcare Law and Ethics
The focus of this class is on the legal relationships among healthcare users, providers, public interest, and the government. Students review administrative and constitutional law, as well as ethical issues associated with healthcare in the United States.

HCMG 7325 Healthcare Planning and Policy
In this course, students analyze the political, social, and economic dimensions of U.S. healthcare policy at the national, state, and local levels and their implications for current and future healthcare organizations.
across the spectrum of care. The class applies the theory by tracking healthcare legislation in progress, analyzes trends in policy-making to forecast future legislative initiatives, considers how to influence policy development, and applies concepts and techniques that can affect planning in health services delivery systems.

**HCMG 7361 Healthcare Finance**  
This overview of financial management of healthcare organizations covers many topics, including printing and reimbursement strategies, managed care contracting, financial arrangements and implications, cost control, capital budgeting, cost-benefit analysis, financial ratio analysis, mergers and acquisitions, and financial modeling.

**HCMG 7380 Managed Care for Commercial, Medicare and Medicaid Populations**  
This course analyzes factors impacting emerging managed care product lines and competing alternative delivery systems. It examines managed care market penetration and the strategic responses of hospitals, healthcare providers, and integrated delivery systems. Content from previous courses is integrated to enhance the potential for successfully managing the delivery of health services in the future.

Learn more about the online MBA curriculum by requesting more information or calling 855-275-1082 to speak with an admissions advisor today.

1

Required for Management specialization only.

2Required course.